Insights Center's Executive Summary

A powerful feature within Luma's Insights Center designed exclusively for admins, the new Executive Summary showcases your organization's ROI. By inputting key metrics like average appointment value and staff time, you can customize your ROI data to reflect your unique business outcomes with Luma.

PERSONALIZED DATA AT YOUR FINGERTIPS

Discover your ROI with clarity

With the Executive Summary, you're empowered to self-serve and clearly understand the value the Luma platform delivers. Our commitment to radical transparency sets us apart from competitors, providing you with actionable insights that drive your success.

By inputting the revenue generated and staff hours saved by your clinic, you will see the unique impact on your key metrics through Luma's solutions, including:



Appointments scheduled



Appointments rescheduled



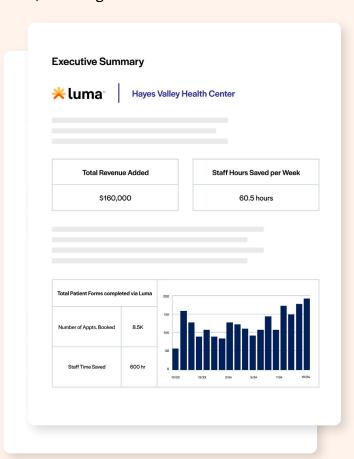
Cancellation slots filled



Referrals converted



Pre-visit checklists completed



Share your story with confidence

This feature enhances the existing Insights Center and makes it easier for front-desk administrators, data analysts, and operational leaders to access crucial information for informed decision-making. The Executive Summary is customizable, guided by best practices, and designed to optimize your operational workflows, plus it can be downloaded for easy sharing.

Metrics Input From Your Organization	Your Values
Average net revenue per visit	\$150.00
Scheduling a new appointment	2 minutes
Checking a patient's insurance eligibility	3 minutes
Sending an appointment reminder	5 minutes

