✳ luma™

Luma for Specialty Groups

Getting in the door for specialty care can be one of the more painful parts of a patient's experience. Making it seamless and simple creates loyal patients, building your brand to keep them coming back.

Turn your complex workflows into a simple patient experience

Drive revenue, improve outcomes, and create loyal patients with EHR-integrated, seamless workflows for both patients and staff.

✔ Get patients in sooner with EHR-integrated scheduling reminders and referred patient outreach

✔ Prevent unused high-value appointments with actionable reminders, easy cancellation & rebooking, and Smart Waitlist offers

✔ Increase brand awareness with automated review requests and reputation management

✔ Reduce manual tasks for staff with text-first communication and mobile intake

What sets Luma apart

» 24/7 omni-channel access

» Partnerships with Change Healthcare, Memora Health, and more

» HIPAA-compliant; SOC2- and HITRUST-certified

» Integrated with 80+ EHRs, including Epic, eClinicalWorks, and Allscripts, as well as systems like Salesforce

Outcomes from the Luma Health community

Houston ENT and Allergy

Created revenue savings of $1.2M in filled appointments, $1.8M annually in prevented no-shows, and $575,000 in scheduled referrals.

Specialists in General Surgery

Using automated scheduling with Luma, over 20 hours of additional staff time is saved per week.

GastroHealth

Now experiences 3x more appointment confirmations with Luma.

Seamlessly integrate with your EHR and tech stack

From scheduling to intake and beyond, every Luma module works together, seamlessly communicating to your existing tech stack. Powerful out-of-the-box or custom workflows integrate with your EHR to take manual work off your staff. Customize further by connecting Luma to your CRM, digital front door, patient portal or app, and more.

Staff relying on manual phone calls and mailers to reach patients:

- Time-consuming for staff
- Inconvenient for many of your patients

With Luma automated reminders, keep patients coming back:

- Prevent lost revenue from patient no-shows
- Build your brand with automated requests for patient feedback

Hi Lora, thanks for visiting Houston Speciality Clinic. We'd love your feedback on your appointment. Please visit this link for a quick survey https://lumalnk.com/5876.

Hi! We're following up regarding your procedure from 6 months ago. It's time to come back in for a check-up. Please schedule a follow-up by clicking https://lumalnk.com/6838 or give us a call at +(415)555-4522 to schedule your appointment. We look forward to seeing you soon!

> " Luma provides a unique and powerful patient journey where you immediately see impact and save revenue. The digital path is frictionless and scalable, helping us make our patients' lives easier."
>
> K.C. Geen, **Chief Marketing Officer**

Women's Care

Vision Innovation PARTNERS

DENT NEUROLOGIC INSTITUTE

EAR · NOSE · THROAT HOUSTON & ALLERGY est. 1907

GASTRO HEALTH FORMERLY GREATER BOSTON GASTROENTEROLOGY

Pain Specialists of America

OrthoNebraska

SEAVIEW ORTHOPAEDICS

...and many more

Ready to enhance your community reach and outcomes?

Schedule a call with us at **info@lumahealth.io**